

**Master of Business Administration in
Industrial Business Administration (International Program)
- Weekend Program -**

King Mongkut's Institute of Technology Ladkrabang Business School (KBS)

King Mongkut's Institute of Technology Ladkrabang

Program: Master of Business Administration in Industrial Business Administration
MBA (Industrial Business Administration)

Course Structure

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| 1. Plan A1: Foundation Course (Non-Credit) + Thesis | 36 | Credits |
| 2. Plan A2: Foundation Course (Non-Credit) + Required Course + Elective Course + Thesis | 36 | Credits |
| 3. Plan B: Foundation Course (Non-Credit) + Required Course + Elective Course + Independent Study | 36 | Credits |

Foundation Course (Non-Credit)

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|----------|--------------------------------|---|---------|
| 14097001 | INTEGRATED BUSINESS MANAGEMENT | 3 | Credits |
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Required Course

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|----------|----------------------------------------------------------|---|---------|
| 14097101 | MARKETING MANAGEMENT | 3 | Credits |
| 14097102 | STRATEGIC OPERATIONS MANAGEMENT | 3 | Credits |
| 14097103 | INDUSTRIAL ORGANIZATION AND HUMAN RESOURCE MANAGEMENT | 3 | Credits |
| 14097104 | RESEARCH METHODOLOGY OF INDUSTRIAL BUSINESS | 3 | Credits |
| 14097105 | GLOBAL STRATEGIC MANAGEMENT | 3 | Credits |
| 14097106 | FINANCE AND MANAGERIAL ACCOUNTING | 3 | Credits |
| 14097107 | DIGITAL INNOVATION FOR INDUSTRIAL BUSINESS | 3 | Credits |

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| Elective Course: | Plan A2 | selected | 3 | Credits |
| | Plan B | selected | 9 | Credits |

Elective Course

Group 1. Digital Business Management

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|----------|----------------------------------------------------------------|---|---------|
| 14097217 | DIGITAL MARKETING AND SOCIAL MEDIA | 3 | Credits |
| 14097218 | E-CUSTOMER RELATIONSHIP MANAGEMENT | 3 | Credits |
| 14097219 | E-SUPPLY CHAIN INTEGRATION | 3 | Credits |
| 14097220 | INNOVATION AND DIGITAL ENTREPRENEURSHIP | 3 | Credits |
| 14097221 | E-BUSINESS AND E-COMMERCE MANAGEMENT | 3 | Credits |
| 14097222 | E-BUSINESS TECHNOLOGIES AND INFORMATION MANAGEMENT STRATEGY | 3 | Credits |
| 14097223 | GLOBAL DIGITAL STRATEGY AND INNOVATIVE TECHNOLOGIES | 3 | Credits |
| 14097224 | DIGITAL ECONOMY AND POLICY | 3 | Credits |
| 14097225 | SPECIAL TOPICS FOR DIGITAL BUSINESS MANAGEMENT | 3 | Credits |

Group 2. Production Management

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|----------|---------------------------------------------------------|---|---------|
| 14097226 | ENTERPRISE RESOURCE PLANNING SYSTEM | 3 | Credits |
| 14097227 | QUALITY MANAGEMENT SYSTEM | 3 | Credits |
| 14097228 | SAFETY AND ENVIRONMENTAL MANAGEMENT | 3 | Credits |
| 14097229 | SUPPLY CHAIN AND LOGISTICS MANAGEMENT | 3 | Credits |
| 14097230 | PROJECT FEASIBILITY STUDY AND MANAGEMENT | 3 | Credits |
| 14097231 | MANUFACTURING SUSTAINABILITY MANAGEMENT | 3 | Credits |
| 14097232 | SPECIAL TOPICS FOR MANUFACTURING BUSINESS MANAGEMENT | 3 | Credits |

Group 3. Financial Management

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| 14097233 | ADVANCED FINANCIAL MANAGEMENT FOR INDUSTRIAL BUSINESS | 3 | Credits |
| 14097234 | INVESTMENT ANALYSIS AND INVESTMENT MANAGEMENT | 3 | Credits |
| 14097235 | GLOBAL FINANCE | 3 | Credits |
| 14097236 | CORPORATE FINANCE AND VALUATION | 3 | Credits |

14097237 SPECIAL TOPICS FOR FINANCIAL MANAGEMENT 3 Credits

THESIS and INDEPENDENT STUDY

Plan A1

14097601 THESIS Plan A1 36 Credits

Plan A2

14097602 THESIS Plan A2 12 Credit

Plan B

14097701 INDEPENDENT STUDY 6 Credits

Course Structure

1. Plan A1: Foundation Course (Non-Credit) + Thesis 36 Credits

| Year 1 | Credits |
|-----------------------------------------|-----------|
| Semester 1 (August-December) | |
| 14097001 INTEGRATED BUSINESS MANAGEMENT | 3* |
| Semester 2 (January-May) | |
| 14097601 THESIS | 12 |
| Year 2 | |
| Semester 1 (August-December) | |
| 14097601 THESIS | 12 |
| Semester 2 (January-May) | |
| 14097601 THESIS | 12 |
| Total | 36 |

* Non-Credit

2. Plan A2: Foundation Course (Non-Credit) + Required Course

+ Elective Course + Thesis 36 Credits

| Year 1 | Credits |
|-----------------------------------------|---------|
| Semester 1 (August-December) | |
| 14097001 INTEGRATED BUSINESS MANAGEMENT | 3* |
| 14097101 MARKETING MANAGEMENT | 3 |

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|----------------------------------------------------------------|-----------|
| 14097102 STRATEGIC OPERATIONS MANAGEMENT | 3 |
| 14097103 INDUSTRIAL ORGANIZATION AND HUMAN RESOURCE MANAGEMENT | 3 |
| Semester 2 (January-May) | |
| 14097104 RESEARCH METHODOLOGY OF INDUSTRIAL BUSINESS | 3 |
| 14097105 GLOBAL STRATEGIC MANAGEMENT | 3 |
| 14097106 FINANCE AND MANAGERIAL ACCOUNTING | 3 |
| 14097107 DIGITAL INNOVATION FOR INDUSTRIAL BUSINESS | 3 |
| Year 2 | |
| Semester 1 (August-December) | |
| 140972XX ELECTIVE COURSE | 3 |
| 14097602 THESIS | 6 |
| Semester 2 (January-May) | |
| 14097602 THESIS | 6 |
| Total | 36 |

* Non-Credit

3. Plan B: Foundation courses (Non-Credit) + Required Courses

+ Elective courses + Independent Study

36 Credits

| Year 1 | Credits |
|----------------------------------------------------------------|---------|
| Semester 1 (August-December) | |
| 14097001 INTEGRATED BUSINESS MANAGEMENT | 3* |
| 14097101 MARKETING MANAGEMENT | 3 |
| 14097102 STRATEGIC OPERATIONS MANAGEMENT | 3 |
| 14097103 INDUSTRIAL ORGANIZATION AND HUMAN RESOURCE MANAGEMENT | 3 |
| Semester 2 (January-May) | |
| 14097104 RESEARCH METHODOLOGY OF INDUSTRIAL BUSINESS | 3 |
| 14097105 GLOBAL STRATEGIC MANAGEMENT | 3 |
| 14097106 FINANCE AND MANAGERIAL ACCOUNTING | 3 |

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|-----------------------------------------------------|-----------|
| 14097107 DIGITAL INNOVATION FOR INDUSTRIAL BUSINESS | 3 |
| Year 2 | |
| Semester 1 (August-December) | |
| 140972XX ELECTIVE COURSE (1) | 3 |
| 140972XX ELECTIVE COURSE (2) | 3 |
| 140972XX ELECTIVE COURSE (3) | 3 |
| Semester 2 (January-May) | |
| 14097701 INDEPENDENT STUDY | 6 |
| Total | 36 |

Tuition Fees

| Program | Tuition Fees | |
|-------------------------------------------------------------------------|---------------------|-----------------------|
| | Thai Student | International Student |
| Master of Business Administration in Industrial Business Administration | 80,000 THB/Semester | 100,000 THB/Semester |
| Total (4 Semesters) | 320,000 THB | 400,000 THB |

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