

Master of Business Administration (International Program)

Weekend Program

King Mongkut's Institute of Technology Ladkrabang Business School (KBS)

King Mongkut's Institute of Technology Ladkrabang

**Program:** Master of Business Administration (International Program)

**Teaching Methodology:** Online (Real-time) via a Platform

**Course Structure**

1. Plan A1: Thesis	36	Credits
2. Plan A2: Required Course + Elective Course +Thesis	36	Credits
3. Plan B: Required Course + Elective Course + Independent Study	36	Credits

**Required Course**

14207101	OMNICHANNEL MARKETING STRATEGY	3	Credits
14207102	CREATING BUSINESS VALUE THROUGH OPERATIONS MANAGEMENT	3	Credits
14207103	PEOPLE MANAGEMENT AND ORGANIZATION DEVELOPMENT	3	Credits
14207104	BUSINESS RESEARCH	3	Credits
14207105	GLOBAL STRATEGY, LEADERSHIP AND CHANGE	3	Credits
14207106	CORPORATE FINANCE AND MANAGERIAL ACCOUNTING	3	Credits
14207107	DIGITAL TRANSFORMATION FOR MODERN ORGANIZATIONS	3	Credits

<b>Elective Course:</b>	Plan A2	selected	3	Credits
	Plan B	selected	9	Credits

**Elective Course**

Group 1. Modern, Innovative, Digital Business

14207211	DIGITAL MARKETING AND SOCIAL MEDIA	3	Credits
14207212	E-CUSTOMER RELATIONSHIP MANAGEMENT	3	Credits
14207213	E-SUPPLY CHAIN INTEGRATION	3	Credits

14207214	CREATIVE THINKING, INNOVATION AND DIGITAL ENTREPRENEURSHIP	3	Credits
14207215	E-BUSINESS AND E-COMMERCE MANAGEMENT	3	Credits
14207216	E-BUSINESS TECHNOLOGIES AND INFORMATION MANAGEMENT STRATEGY	3	Credits
14207217	GLOBAL DIGITAL STRATEGY AND INNOVATIVE TECHNOLOGIES	3	Credits
14207218	SPECIAL TOPICS FOR DIGITAL BUSINESS MANAGEMENT	3	Credits
<u>Group 2. Production Management</u>			
14207219	ENTERPRISE RESOURCE PLANNING SYSTEM	3	Credits
14207220	QUALITY MANAGEMENT SYSTEM	3	Credits
14207221	SAFETY AND ENVIRONMENTAL MANAGEMENT	3	Credits
14207222	SUPPLY CHAIN AND LOGISTICS MANAGEMENT	3	Credits
14207223	PROJECT FEASIBILITY STUDY AND MANAGEMENT	3	Credits
14207224	SPECIAL TOPICS FOR MANUFACTURING BUSINESS MANAGEMENT	3	Credits
<u>Group 3. Financial Management</u>			
14207225	ADVANCED FINANCIAL MANAGEMENT FOR MODERN BUSINESS	3	Credits
14207226	INVESTMENT ANALYSIS AND INVESTMENT MANAGEMENT	3	Credits
14207227	GLOBAL FINANCE	3	Credits
14207228	CORPORATE FINANCE AND VALUATION	3	Credits
14207229	SPECIAL TOPICS FOR FINANCIAL MANAGEMENT	3	Credits
<u>Group 4 Logistics and Supply Chain Business</u>			
14207230	STRATEGIC SUPPLY CHAIN MANAGEMENT	3	Credits
14207231	STRATEGIC PROCUREMENT	3	Credits
14207232	WAREHOUSING AND DISTRIBUTION MANAGEMENT	3	Credits
14207233	TRANSPORT MANAGEMENT	3	Credits
14207234	SPECIAL TOPICS FOR LOGISTICS AND SUPPLY CHAIN	3	Credits

**THESIS and INDEPENDENT STUDY**

**Plan A1**

14207601 THESIS Plan A1 36 Credits

**Plan A2**

14207602 THESIS Plan A2 12 Credit

**Plan B**

14207701 INDEPENDENT STUDY 6 Credits

**Course Structure**

**1. Plan A1: Thesis 36 Credits**

Year 1	Credits
<b>Semester 1 (August-December)</b>	
14207601 THESIS	9
<b>Semester 2 (January-May)</b>	
14207601 THESIS	9
<b>Summer (June-July)</b>	
14207601 THESIS	9
<b>Year 2</b>	
<b>Semester 1 (August-December)</b>	
14207601 THESIS	9
<b>Total</b>	<b>36</b>

**2. Plan A2: Required Course + Elective Course + Thesis 36 Credits**

Year 1	Credits
<b>Semester 1 (August-December)</b>	
14207101 OMNICHANNEL MARKETING STRATEGY	3
14207102 CREATING BUSINESS VALUE THROUGH OPERATIONS MANAGEMENT	3
14207107 DIGITAL TRANSFORMATION FOR MODERN ORGANIZATIONS	3

<b>Semester 2 (January-May)</b>	
14207103 PEOPLE MANAGEMENT AND ORGANIZATION DEVELOPMENT	3
14207104 BUSINESS RESEARCH	3
14207106 CORPORATE FINANCE AND MANAGERIAL ACCOUNTING	3
14207XXX ELECTIVE COURSE	3
<b>Summer (June-July)</b>	
14097602 THESIS	6
<b>Year 2</b>	
<b>Semester 1 (August-December)</b>	
14207105 GLOBAL STRATEGY, LEADERSHIP AND CHANGE	3
14097602 THESIS	6
<b>Total</b>	<b>36</b>

**3. Plan B: Required Courses + Elective courses + Independent Study 36 Credits**

Year 1	Credits
<b>Semester 1 (August-December)</b>	
14207101 OMNICHANNEL MARKETING STRATEGY	3
14207102 CREATING BUSINESS VALUE THROUGH OPERATIONS MANAGEMENT	3
14207107 DIGITAL TRANSFORMATION FOR MODERN ORGANIZATIONS	3
<b>Semester 2 (January-May)</b>	
14207103 PEOPLE MANAGEMENT AND ORGANIZATION DEVELOPMENT	3
14207104 BUSINESS RESEARCH	3
14207106 CORPORATE FINANCE AND MANAGERIAL ACCOUNTING	3
14207XXX ELECTIVE COURSE (1)	3
<b>Summer (June-July)</b>	
14207XXX ELECTIVE COURSE (2)	3
14207701 INDEPENDENT STUDY	3
9914203 Comprehensive Examination	-

<b>Year 2</b>	
<b>Semester 1 (August-December)</b>	
14207105 GLOBAL STRATEGY, LEADERSHIP AND CHANGE	3
140972XX ELECTIVE COURSE (3)	3
14207701 INDEPENDENT STUDY	3
<b>Total</b>	<b>36</b>

### Tuition Fees

Program	Tuition Fees
Master of Business Administration in Industrial Business Administration	50,000 THB/Semester and Summer
Total (3 Semesters + Summer)	200,000 THB

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