



**KMITL BUSINESS SCHOOL (KBS)  
KING MONGKUT'S INSTITUTE OF TECHNOLOGY  
LADKRABANG, THAILAND**

**Dear All,**

**Subject: Introducing KBS Online Learning Platform and Capabilities**

In these unique and critical times for our country and our world, it is more important than ever to join forces and use the power of eLearning tools to weave innovations in education and training.

Amongst several other measures to deal with this pandemic situation, KBS would like to reach its students shifting the paradigm of tradition classroom learning to blended classroom environment.

**Overview of KBS Online**

To do our best to protect people's health and well-being, KBS Online learning platform is a modern, interactive, dynamic, and powerful learning platform tailor made for higher education and business professionals working for small and large businesses to meet the online and offline education demands engaging the right learning experience for everyone.

It covers all the aspects of learning, practicing, and testing making it one-of-a-kind platform for continuous learning environment.

**Learning Experience**

KBS Online will challenge you to discover your best. Internationally recognized, our alumni network and Dean's Vision that Technological Progress leads to Social Progress of Society and Community.

If you aim to bring a positive change to the world, KBS Online is your right choice. KBS Online will help you not just learn but to apply theoretical knowledge into real-life situations.

You will benefit from our tailor made sophisticated and innovative learning environment: global entrepreneur students develop business plan and setup real businesses, finance students work in a dynamic trading environment, marketing students work with the development of branding & new product development strategies in a virtual environment.

**Benefits of Studying with Us**

- Whenever and Wherever you have an internet access, you are connected to the classroom
- You are not just getting access to online learning materials, but able to unleash the meta-cognitive, and analytical skills which makes KBS the best and internationally recognized institute.
- You can study at your convenience, so you can focus on work and take care of your family
- You will be provided with complete support throughout the study plan, and complete walkthrough by experts





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**Registration Open for Enrollments on KBS Online**

KBS Online is open for registration for Course Enrollments in the following specialized areas

- Training in Public Administration
- Training in Business Administration with following concentrations
  - o Finance
  - o Human Resource
  - o Marketing
- Training in Global Entrepreneurship
- Training in Business English Writing Skills
- Training in MS-Office, PowerPoint, and Excel
- Training in Digital Marketing
- Mini MBA Training Program

Upon successful completion of the online courses, learners will be awarded with the Training Certificate signed by the authorized representative of CBA-MAS, a division of KMITL Business School.

**Existing Courses at KBS Online**

Currently, KBS Online Platform have 11 Online Courses as listed below.

- Thai Society and Culture
- Cross Culture Management
- Global Citizenship in 21st Century
- Computers in Daily Life
- Management Information System
- Reading and Writing Skills in English
- English for Business
- English for Academic Purpose
- English for Communication
- English for Professional Presentation
- Knowledge Management
- International Business Negotiation
- International Business Management
- International Human Capital Management
- International Trade and Economics
- Principle of Economics
- Marketing Management

**Course Features at KBS Online**

The interactive and dynamic features of Online Courses are equipped with the following

- Recorded Lectures
- Online Engagement with Lecturer with Recorded Videos
- Interactive Forum Discussions with Grading – Enabling students to respond instructor assignment and positively criticize their peer's work for improved learning experience.
- Video Quizzes
- Online Evaluation Test – Essay, MCQs, True-False, Numerical, etc.
- Online Learning Resources





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- Customized Course PowerPoints
- Business Case Studies
- Informative Videos
- eBooks
- Project Report – Linked with Turnitin Plagiarism Detection Checker
- Grading and Rubrics
- Online Course Assessments with Screen Lock, Facial Recognition and AI Technology

**For Enquiries**

Please reach us on the undersigned numbers.

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